

PONGAL SHOPPING FESTIVAL



JANUARY 11th TO 19th (9 Days) 2025

PARIMALAM MAHAL, PERUNDURAI ROAD, ERODE



160
EVENTS



2L+
VISITORS



10 DIST.
INTAMILNADU



Bharath Trade Fairs

Advertising & Event Management

Bharath Trade Fairs is one of the top exhibition and event managers in India. Since its inception in 2003, the Bharath Trade Fairs provides various event planning and creative delivery of events and exhibitions for a variety of industries including Consumer Products, Auto Mobile, Medical, Wedding etc

Over the past 21 Years, Bharath Trade Fairs has successfully organized more than 150 events in Tamilnadu keeping in line with the objective of maintaining international standards in organizing high quality professionally managed and value added exhibitions. Whether you are an exhibitor or a visitor, we have got all the expertise you need.

Thanks to our range of full-service offers, we can put together a customized solution for you. Take advantage of our inspiring and efficient communication platforms for your trade fairs, conferences, meetings or events – and give your business a big boost.

Product Profile

FMCG Product
Furniture
Electronics
Home Appliances
Food Products
Modular Kitchen
Fashion Products
Jewellery
Mobile Phone & Accessories
Fitness Products
Leather Products
Beds and Mattresses
Handicrafts & Articles
Ready made Garments
Health Products
Toys & Fancy Items
Computer Hardware & Education
Building Products
Car & Bike Companies & Accessories
Realestate & Building Promoters

Schedule

Inauguration : 11th January, Saturday 11am
Visitors : 12, 14, 15, 16,18,19 @ Jan-2025 - 11am to 9pm
13 & 17 @ Jan-2025 - 3pm to 9pm
Stall Clearance : 19th January, Sunday 9pm

Facilities

Panel Partitions, Fascia with name,
2 Chairs, 2 Table, 2 Lights, 1 Plug Point (5Amp)
Extra Table will be charged separately as per requirements

Expo 2025 - Promotion Chart

Paper Advertisements, Multiplex Theatre Ad, FM Radio,
Bus Back Panels, Auto Back Panel, Flyer, Poster &
Flex Hoardings, Wallposters, Road Show Display Auto
Social Media Marketing : Facebook, Instagram, Youtube

Payment Details

Beneficiary : Bharath Trade Fairs
Bank Name : HDFC Bank Ltd
Branch : Erode
A/c No : 50200000496286
IFSC Code : HDFC0001589
Purpose : Erode Pongal Shopping Festival-2025
GST No : 33AOPPA0134A1ZV





LAST YEAR PROMOTION ACTIVITIES...



News Paper Advertisement



News Paper Article



Bus Back Advertisement



Wall Painting



Wall Poster



AutoBack Advertisement



Flex Board



Door to Door Notice Delivery



Theatre Advertisement



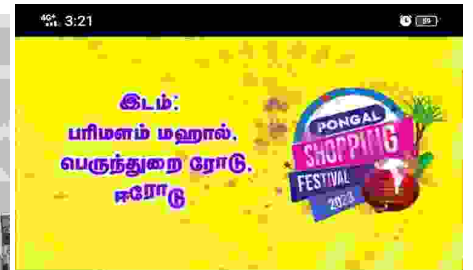
Mobile Display Auto



Bus Shelter



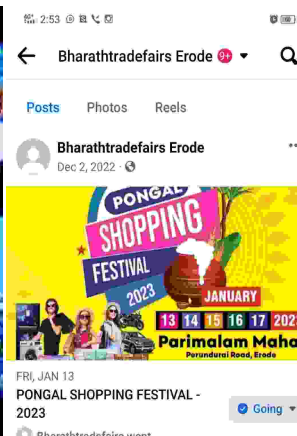
Sunback Sheet



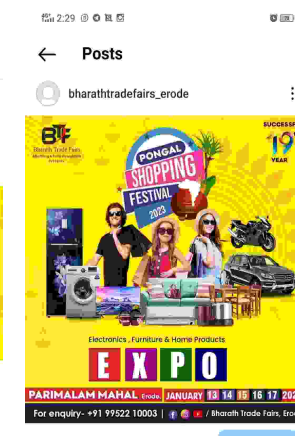
ஈரோடு பொங்கல் ஷாப்பிங் திருவிழா | Pongal Shopping Mela in E..
4.5K views 9mo ago #erodeshopping ...more



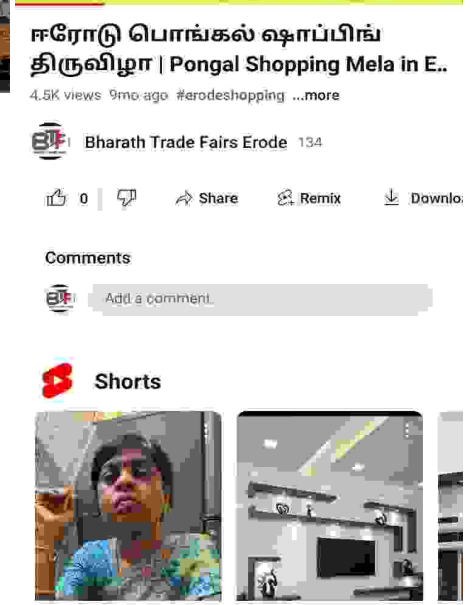
Local Channel



Facebook

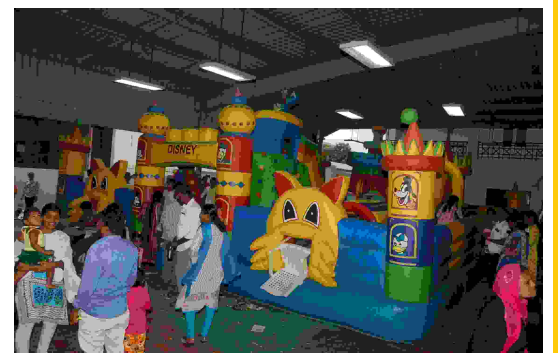
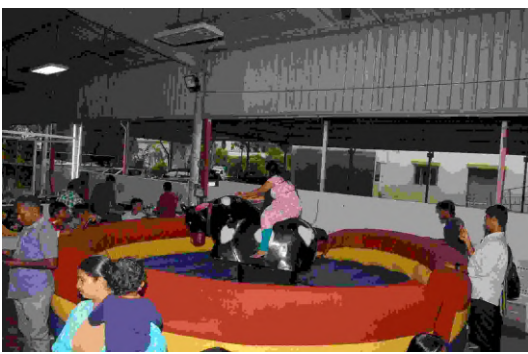


Instagram

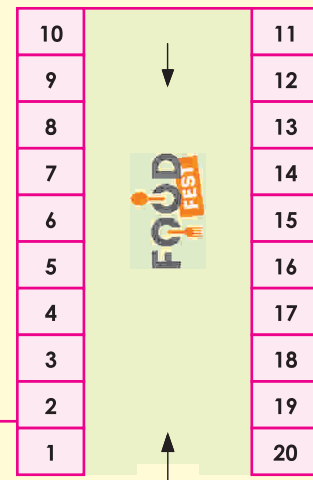
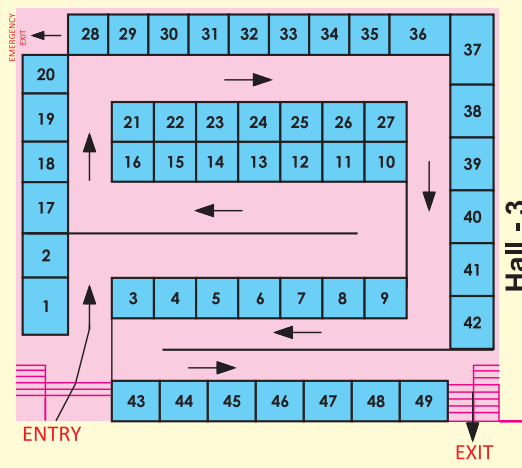


Youtube Advertisement

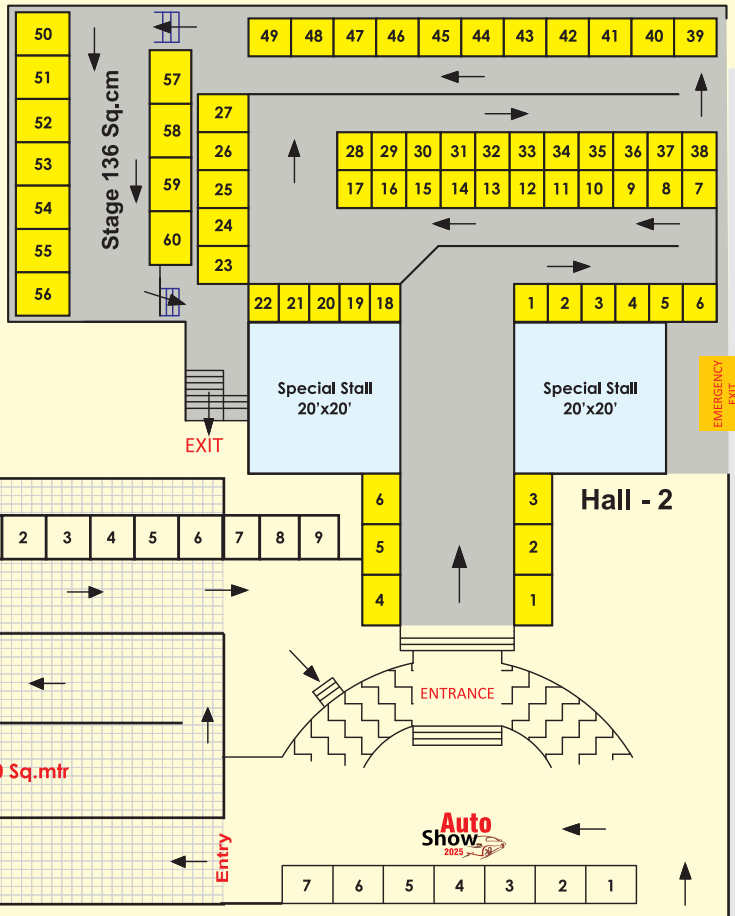
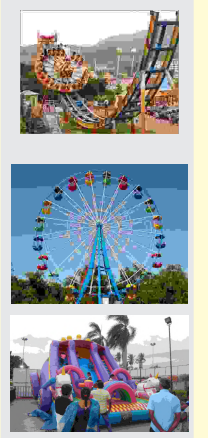
AMUSEMENT & FOOD COURT



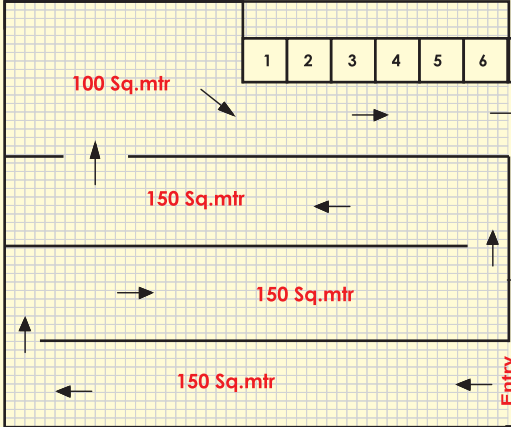
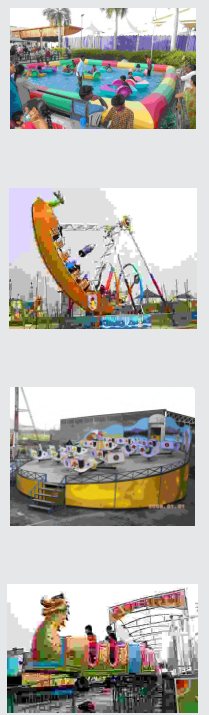
Tentave Floor Plan
Stall Layout @
Parimalam Mahal, Erode



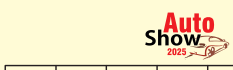
AMUSEMENT



AMUSEMENT



Parking



Main Entrance

Exit

PERUNDURAI MAIN ROAD

THE STALL SIZE AND TARIFF

Auto Show 20'x15' - Rs.60,000/-	Hall No.2 (Stall No. 1 to 60) 8'x8' - Rs.40,000/-
Hall No.1 (Stall No. 1 to 9) 8'x8' - Rs.50,000/-	Hall No.3 (Stall No. 1 to 49) 8'x8' - Rs.30,000/-
Special Stall 20'x20' = Rs.1,50,000/-	Food Court (Stall No. 1 to 20) 8'x8' - Rs.40,000/-

*GST EXTRA 18%

Organised By



Bharath Trade Fairs
Advertising & Event Management

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Facebook, Instagram, Twitter, YouTube icons and /bharathtradefairserode

Stall Booking Contact :

+91 99522 10003
+91 99523 41610
+91 82202 62675

FLEX BOARD AND AUDIO ADVERTISEMENT TARIFF

	<h2>AUDIO JUNGLE</h2>	<h3>AUDIO</h3>	<h3>DURATION</h3>	<h3>TARIFF</h3>
		<h3>25 TIMES</h3>	<h3>30 SECS</h3>	<h3>Rs.5,000/-</h3>
	<h2>FLEX BOARD</h2>	<h3>SIZE</h3>	<h3>TARIFF</h3>	
		<h3>10 x 10</h3>	<h3>Rs. 10,000/- (Including Flex & Fitting Charges)</h3>	
	<h2>ARCHES</h2>	<h3>ARCH 1 - BOX TYPE - Rs.25,000/-</h3> <h3>ARCH 2- BOX TYPE - Rs.25,000/-</h3>		

